

## Sponsor / Speaker Terms & Conditions

This agreement is updated as required. You will be notified by email when changes occur, which you will be required to click on the link to download a PDF copy for your records.

This agreement is subject to the Ranking Australia's Digital Toolkit Terms of Use and Privacy Policy which can be found by clicking on the links below.

[Privacy Policy](#)

[Terms of Service](#)

[Sponsorship Benefits](#)

### Responsibilities:

- 1. Actively promote** each Event Sponsored / Have a Speaking Role via Digital Channels - i.e. email marketing, social media channels, networking.
  - a. Tag the Digital Toolkit**
  - b. Share the Digital Toolkit posts**
  - c. We are in your database!** ensure the email comes to info@digitaltoolkit.co
- 2. Promote where possible** in physical settings at networking events, in meetings etc.
  - a. Send an invite** where possible to info@digitaltoolkit.co - we will attend.
- 3. Actively Support** your fellow speakers
  - a. Engage with their posts** on the digital toolkit - Like, share, comment
- 4. Any Leads** that comes through should have access to 1 hour introductory/advisory session - where you can convert the lead as it is suitable for your business - **Booking links must be provided.**
- 5. Conduct yourself professionally and legally** in any instance of representing the Digital Toolkit.
- Abide by the **Terms of Service** outlined in the website.
- Abide by the **Privacy Policy** outlined in the website.
- Payment information** should be kept up-to-date, and all payments to be made in by the due date - unless otherwise communicated and agreed upon in writing - via email to info@digitaltoolkit.co.
- Provide all branding, imagery and content required** in relation to your business/company in promotional material and segments of the Digital Toolkit, should be checked for consistency.

### Rights:

- 1. Your segment will be promoted** actively on social media before and after the event
- 2. You will have workshop cohost opportunities** promoted - Min 5 - Max 40 attendees
- 3. You can deny sessions prior** to the advisory session - if the "lead" is deemed as unsuitable for your business - each "lead" will have secondary or tertiary choices to meet with, or another recommendation will be made.
- 4. Your commitments can be cancelled/withdrawn at anytime** by yourself without reason. However there are no refunds provided as the funds are designated to marketing and operational costs for the Digital Toolkit Project.
- Ranking Australia, or myself, Katrina Puranik, **can and will cancel your Sponsorship / Membership at any time** if the Rights and Responsibilities outlined in this agreement are not being fulfilled.
- To access reports with analytics data** for online activity events and marketing purposes.
- To be provided with marketing materials** for the Digital Toolkit prior to any event or workshop.
- To be promoted as per the benefits outlined** on the website. (These are updated prior to each LIVE event)

**By accepting this arrangement** with Katrina Puranik of Ranking Australia (ABN:20 233 157 496) and you understand and agree to the Sponsorship / Speaker Terms & Conditions outlined above.

If you have any questions please don't hesitate to contact me info@digitaltoolkit.co / katrina@rankingaustralia.com.au

Yours sincerely,

*Katrina Puranik*

Katrina Puranik  
Founder & Director